

Thank you for your interest in sponsoring Southwest WI Pullers for the 2024 season. Southwest WI Pullers has a rich history of providing family orientated truck and tractor pulling entertainment. Our show brings in pullers from across the tri-state area, as well as provides opportunities for local pullers to get involved and pull in our classes that fit a variety of levels of vehicles. The club offers 10 exciting pulling classes for events to choose from.

In recent years we have enjoyed many events, and plan for more of the same in 2024. These events were and are being attended by thousands of fans in total throughout the summer and we have a very dedicated group of pullers. We have added several pieces of equipment to better operate events to improve the pullers performance and fan experience. In 2023, a record number of sponsors enabled Southwest WI Pullers to payout the very first points fund to our members. Your support will go a long way to ensure the club continues to have the resources needed to keep putting on top notch events and reaching even more people.

Your logo, name, and information will be listed on our website and announced at our events throughout the season. Once again, Southwest WI Pullers will be distributing a poster listing our events with all of our sponsors listed. This will be handed out to all our pullers and they will be asked to hang these up at gas stations, bars and restaurants, and meeting areas around their hometowns. We hope that is exposure is good for your business in the future and I know it's appreciated by many.

We are asking for any amount of sponsorship you see fit for 2024, but most of our sponsors are following or sponsorship program of:

Club Level \$250 = Logo on pulling schedule poster in spring, website listing, read off during events. **Track Level \$500** = same as \$250 & Track side banner, logo on website, 2025 Southwest WI Pullers Calendar Ad, 2024 points fund contributor

Silver Level \$1000 = same as \$500 and listed as a season long class sponsor

Gold Level \$2500 = same as above and logo listed on website pages and printed documents

Title Sponsor \$5000 = Same as above and Custom club trailer wrap, 300ft of track banners (2 or 3 year commitment required)

To Sponsor, Contact Kristopher Clark at 608-495-0595 or mail Checks to

Southwest WI Pullers S12417 County Rd G Spring Green, WI 53588

| RETURN FORM AND KEEP A COPY FOR YOUR RECORDS | |
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| SPONSOR NAME: | |
| AMOUNT: | |
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