



## 2023 Pulling Season Sponsorship

Dear Interested Party:

Thank you for your interest in sponsoring Southwest WI Pullers for the 2023 season. Southwest Pullers has a rich history of providing family orientated truck and tractor pulling entertainment. Our show brings in pullers from across the tri-state area, as well as provides opportunities for local pullers to get involved and pull in our classes that fit a variety of levels of vehicles. The club offers 9 exciting pulling classes for events to choose from.

In 2019 we booked 15 events across southern Wisconsin. In 2021 we enjoyed 10 events on the schedule, in 2022 we had 15 great events, and plan for more of the same in 2023. These events were and are being attended by thousands of fans in total throughout the summer and we have a very dedicated group of pullers. The club is continuing to move forward, grow, and evolve. We have added several pieces of equipment to better operate events to improve the pullers performance and fan experience. Like in 2022 we plan to continue to improve the club overall by adding more equipment and technology as needed. Your support will go a long way to ensure the club continues to have the resources needed to keep putting on top notch events and reaching even more people.

Your logo, name, and information will be listed on our website and announced at our events throughout the season. Once again, Southwest WI Pullers will be distributing a poster listing our events with all of our sponsors listed. This will be handed out to all our pullers and they will be asked to hang these up at gas stations, bars and restaurants, and meeting areas around their hometowns. We hope that is exposure is good for your business in the future and I know it's appreciated by many.

We are asking for any amount of sponsorship you see fit for 2023, but most of our sponsors are following or sponsorship program of:

\$250 = Logo on distributed pulling schedule in spring/summer, website listing, read 1 time per event.

\$500 = same as \$250 and read 5 times per event, logo on website, 2023 banquet meal tickets

\$1000 = same as \$500 and listed as a season long class sponsor

More information about our club can be found on our website - [southwestwipullers.com](http://southwestwipullers.com)

To Sponsor, Contact Kristopher Clark at 608-495-0595 or mail Checks to  
Southwest WI Pullers  
S12417 County Rd G  
Spring Green, WI 53588

